



*Wake Transit Community Engagement Policy / Update 2022
Public Comment Period / August 15, 2022 – September 29, 2022
Social Media Briefs*

Facebook, Instagram, and Twitter

All posts will include a visual and brief.

To be posted to GoTriangle and Wake Transit social media on the following schedule.

Post #1

Monday, August 15, 2022

A public review and comment period for the Wake Transit Community Engagement Policy update opens today, August 15, and concludes on September 29. The policy is designed to maximize communications with the public and other stakeholders related to the services and investments funded through the Wake Transit program. Learn more:

www.goforwardnc.org/wake-county/get-involved/ #GoForward #WakeTransit

Post #2

Thursday, August 18, 2022

The Wake Transit Community Engagement Policy update is available for review and public comment until September 29. The policy is designed to optimize communications with the public and other stakeholders related to the \$121.7 million budgeted in the Wake Transit Work Plan for FY 2023. Learn more: www.goforwardnc.org/wake-county/get-involved/ #GoForward #WakeTransit

****Also, geo-target post #2 for Spanish speakers***

Post #3

Tuesday, August 23, 2022

Community input is critical to optimizing public transit in Wake County. The public is asked to review and comment on the Wake Transit Community Engagement Policy through September 29. Transit partners are committed to engaging the community in planning related to the \$121.7 million budgeted for the FY23 Work Plan. Your input will help guide the policy governing

Wake Transit's use of appropriate, effective, and inclusive community engagement practices. Learn more: www.goforwardnc.org/wake-county/get-involved/ #GoForward #WakeTransit

Post #4

Wednesday, August 31, 2022

The community review and input period for the Wake Transit Community Engagement Policy has been open for more than two weeks. With less than four weeks left, the time is now to submit your comments. The policy guides Wake Transit's engagement efforts that seek to optimize community awareness of the program's Four Big Moves: 1) Connect the region; 2) Connect all Wake County communities; 3) Create frequent and reliable urban mobility; and, 4) Enhance access to transit. Learn more: www.goforwardnc.org/wake-county/get-involved/ #GoForward #WakeTransit

Post #5

Wednesday, September 7, 2022

You still have time to review and comment on the updated Wake Transit Community Engagement Policy. The public input period closes September 29. Take a few minutes now to review the document and add your relevant comments. The policy guides the Wake Transit Plan's community engagement efforts that seek to optimize public input on the program's \$121.7 million budgeted for FY23. Learn more: www.goforwardnc.org/wake-county/get-involved/ #GoForward #WakeTransit

Post #6

Wednesday, September 14, 2022

With just over two weeks left in the public comment period, community members are encouraged to take time now to learn more about the Wake Transit Community Engagement Policy update and submit relevant comments. Public input remains as vital as ever to the mission of improving the quality of life of residents by connecting people and places through safe, reliable, and easy-to-use travel choices. Learn more: www.goforwardnc.org/wake-county/get-involved/ #GoForward #WakeTransit

Post #7

Wednesday, September 21, 2022

The public comment period for the Wake Transit Community Engagement Policy update ends in just nine days. Your input is vital to ensuring the Wake Transit Plan's community outreach efforts remain appropriate, effective, and inclusive. The FY23 Wake Transit Work Plan includes

an estimated \$107.5 million to be collected through the transit-dedicated, half-cent sales tax. Learn more: www.goforwardnc.org/wake-county/get-involved/ #GoForward #WakeTransit

**Also, geo-target post #7 for Spanish speakers*

Post #8

Wednesday, September 28, 2022

Tomorrow is the final day for community members to review and provide their input on the Wake Transit Community Engagement Policy update. The goal of Wake Transit's public engagement program is to acquire feedback from all sectors of the community in order to identify the transit needs and priorities that ensure transportation plans are fair across all levels of society. Your input is critical to the effort. Learn more: www.goforwardnc.org/wake-county/get-involved/ #GoForward #WakeTransit

Post #9

Thursday, September 29, 2022

Today is the final day to review and submit comments on the Wake Transit Community Engagement Policy update. Input from the communities impacted by the Wake Transit Plan is vital to effective planning for the future of public transportation in the area. The policy guides the Wake Transit Plan's community engagement efforts that seek to optimize public input on the program's \$121.7 million budgeted for FY23. Learn more: www.goforwardnc.org/wake-county/get-involved/ #GoForward #WakeTransit